

## Douglas Beaver

Director of Marketing & Communications | Creative & Strategic Design Leader  
Architecture, Cultural Design, Healing-Centered Practice

### Professional Summary

Senior creative and communications leader with extensive experience spanning organizational narrative, marketing and communications strategy, interior architecture, cultural and community-centered design, and creative direction. Known for calm, integrative judgment in complex environments, Douglas brings together design rigor, systems thinking, and human-centered values to steward public voice, institutional identity, and creative work that supports continuity, trust, and meaning. Trusted in high-responsibility roles involving Indigenous organizations, public institutions, and cross-disciplinary teams.

### Leadership & Strategy

- Executive-level communications and narrative stewardship
- Marketing and brand strategy within complex organizations
- Organizational voice, public trust, and stakeholder engagement
- Strategic planning and long-term project stewardship
- Cross-disciplinary collaboration and mentorship

### Creative & Design Practice

- Interior architecture and spatial design
- Sculptural and material-based practice
- Exhibition, installation, and narrative environments
- Brand identity, visual systems, and concept development

### Technical & Production Experience

- SketchUp (working proficiency)
- AutoCAD (prior professional experience)
- Adobe tools (selective use for editing and layout)
- Construction documentation and consultant coordination

### Professional Experience

#### **Director of Marketing & Communications — AFOA Canada**

Ottawa, ON | 2019–Present

Provide senior leadership for organizational marketing and communications strategy at a national level. Responsible for institutional voice, brand stewardship, public-facing communications, and strategic messaging across programs and initiatives. Work closely with executive leadership, internal teams, and external partners to translate complex organizational priorities into clear, trusted communication.

**Senior Special Projects Developer — Wabano Centre for Aboriginal Health**

Ottawa, ON | 2017–2019

Led and delivered complex special projects within a community health and cultural context. Worked across disciplines to develop initiatives supporting Indigenous health, wellness, and continuity, requiring sensitivity, coordination, and long-term trust.

**Senior Advisor / Project Lead — National Aboriginal Capital Corporations Association (NACCA)**

Ottawa, ON | 2016–2017

Supported national-level initiatives following the closure of the Aboriginal Healing Foundation. Contributed strategic, project-based expertise during a period of organizational transition and continuity, working with leadership and partner organizations across Canada.

**Senior Finance and Project Manager — Aboriginal Healing Foundation**

Ottawa, ON | 2000–2016

Led and supported culturally grounded initiatives focused on healing, remembrance, and continuity. Worked in close partnership with Indigenous leaders, artists, and organizations on sensitive projects requiring deep trust, care, and long-term perspective.

**Founder & Creative Director — Pelt & Pine**

Ontario | 1998–Present

Independent creative and design practice exploring form, material, narrative, and healing-centered making. Work includes interior architecture, sculptural series, publication projects, and conceptual design rooted in reflection, patience, and cultural continuity.

**Education**

Bachelor of Commerce (B.Comm)

Interior Architecture & Design Studies

**Languages**

English (fluent)

French (conversational / working knowledge)

**Selected Design & Architecture Work**

Interior architecture, cultural spaces, residential and institutional projects, and independent creative works spanning over two decades. Portfolio available upon request.